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(Not for submission under 37 CFR 1.99)

Application Number	09836213
Filing Date	2001-04-17
First Named Inventor	Theodore Voltmer
Art Unit	3622
Examiner Name	Raquel Alvarez
Attorney Docket Number	40655.3600

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4	6026375			2000-02-15	Hall, et al.	
5	6026377			2000-02-15	Burke	
6	6035281			2000-03-07	Crosskey, et al	
7	6041308			2000-03-21	Walker, et al	
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9	6064979	2000-05-16	Perkowski
10	6092069	2000-07-18	Johnson, et al.
11	6101483	2000-08-08	Petrovich, et al.
12	6134548	2000-10-17	Gottzman, et al.
13	6222914	2001-04-24	McMullin
14	6236978	2001-05-22	Tuzhilin
15	6484147	2002-11-19	Brizendine, et al.
16	6820061	2004-11-16	Postrei
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	3	WO9952051	WO		1999-10-14	IBM		<input type="checkbox"/>
	4	WO9960503	WO		1999-11-25	Direct Marketing Technology, Inc.		<input type="checkbox"/>
	5	WO0014665	WO		2000-03-16	OWNX, Inc		<input type="checkbox"/>
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	1	FALLON: "UK Retailers' Loyal Customer 'Card Wars' Prove Costly (Most major retailers in the UK have grown their sales over the past 2 years by launching loyalty-card programs); Supermarket News 05 May 1997; vol. 47, no. 18, page 57	<input type="checkbox"/>

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- See attached certification statement.
 Fee set forth in 37 CFR 1.17 (p) has been submitted herewith.
 None

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Howard I Sobelman/	Date (YYYY-MM-DD)	2006-10-12
Name/Print	Howard I Sobelman	Registration Number	39038

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